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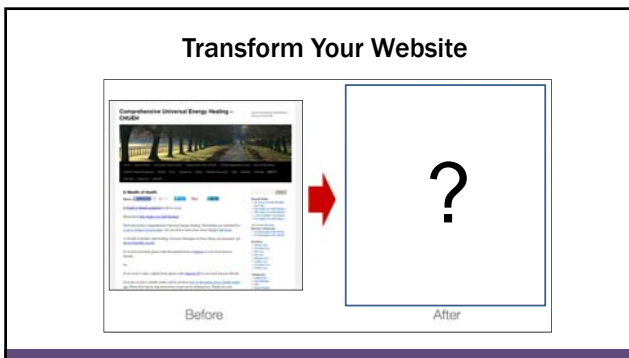
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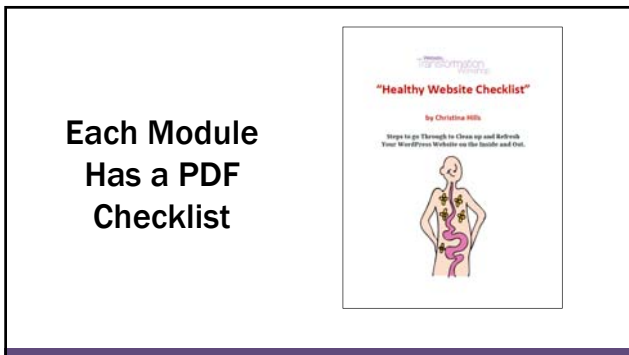
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We want a Fresh  
Healthy Website  
That's Clean on  
the Outside and  
Inside!



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We want a Fresh  
Healthy Website  
That's Clean on  
the Outside and  
Inside!



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Outside - [www.TheBestThemes.com](http://www.TheBestThemes.com)



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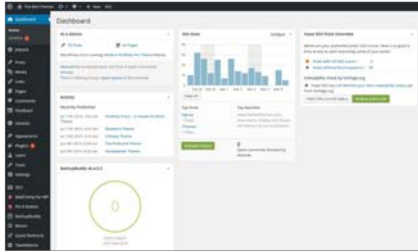
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Inside - [www.TheBestThemes.com](http://www.TheBestThemes.com)



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Let's Talk About  
the Outside!



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Does Your Site  
Look Good on Mobile?

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Make Your Site Mobile Responsive



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Google ranks mobile-  
friendly sites higher in  
the mobile search  
results



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### Does Your Site Pass Google's Mobile-Friendliness Test?



[www.google.com/webmasters/tools/mobile-friendly/](http://www.google.com/webmasters/tools/mobile-friendly/)

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### Take the Mobile Friendly Test



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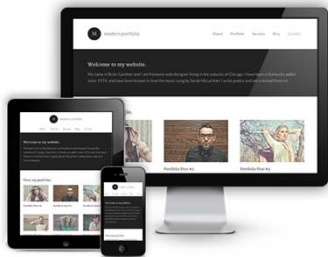
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### Mobile Responsive Themes



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### Here's What People See When Your Site is NOT Mobile Responsive

- o Tiny Text
- o Tiny Pictures
- o Pinch, Zoom and Slide to Read




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### And Here's What they See When Your Site IS Mobile Responsive...




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**With WordPress,  
Making a Website  
Mobile-Friendly is Not  
Hard!**



Mobile-responsive themes

Mobile plugins



WPTouch Mobile Plugin

WP Mobile Detector Mobile Plugin

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**WP Touch**  
<https://wordpress.org/plugins/wptouch/>

**&**

**WP Mobile Detector**  
<https://wordpress.org/plugins/wp-mobile-detector/>

Mobile plugins



WPTouch Mobile Plugin

WP Mobile Detector Mobile Plugin

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Website  
Transformation  
Workshop



with Christina Hills

**Live WordPress  
Demonstration**

**Mobile Responsive**

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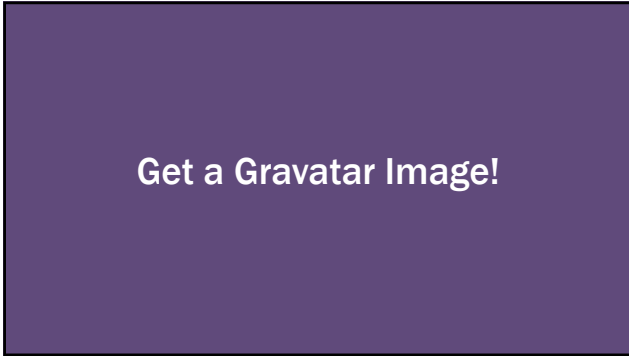
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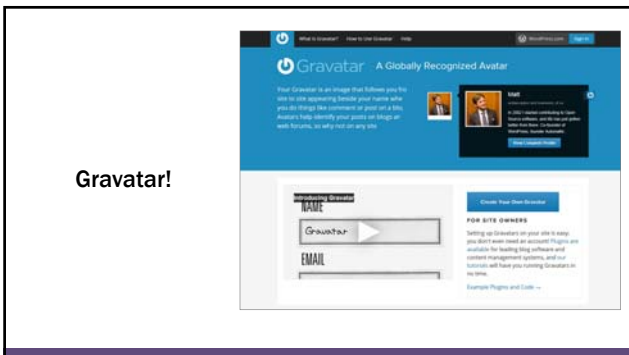
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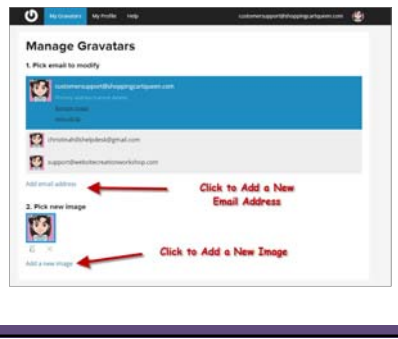
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Gravatar!




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Other Companies Rely on Gravatar




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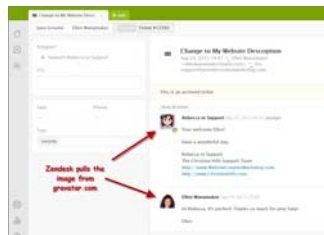
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Other Companies Rely on Gravatar




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**Test YOUR Gravatar  
Once you get an  
account.**



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**Note on Gravatar  
it may take time to show up  
and it won't fix old comments**

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Website  
Transformation  
Workshop



with Christina Hills

**Live WordPress  
Demonstration**

**Gravatars**

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Let's Talk About  
the Inside!



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WordPress General Settings

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General Settings



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Website Transformation Workshop



with Christina Hills

Live WordPress Demonstration

General Settings

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WordPress Updates

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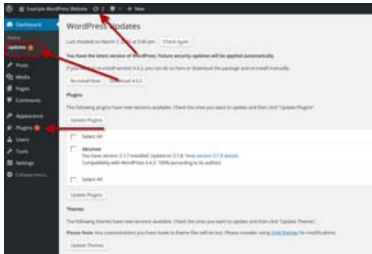
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WordPress Updates



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Updates Your Software  
and Themes and  
Plugins



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Abandoned Plugins



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Website  
Transformation  
Workshop



with Christina Hills

Live WordPress  
Demonstration

Updates to the Best  
Themes

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Check your permalinks

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### Broken Link Checker



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Website Transformation Workshop



with Christina Hills

Live WordPress Demonstration

Updating Websites

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**Have Fun in the Process!**



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**Questions?**



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**End of Slides**

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