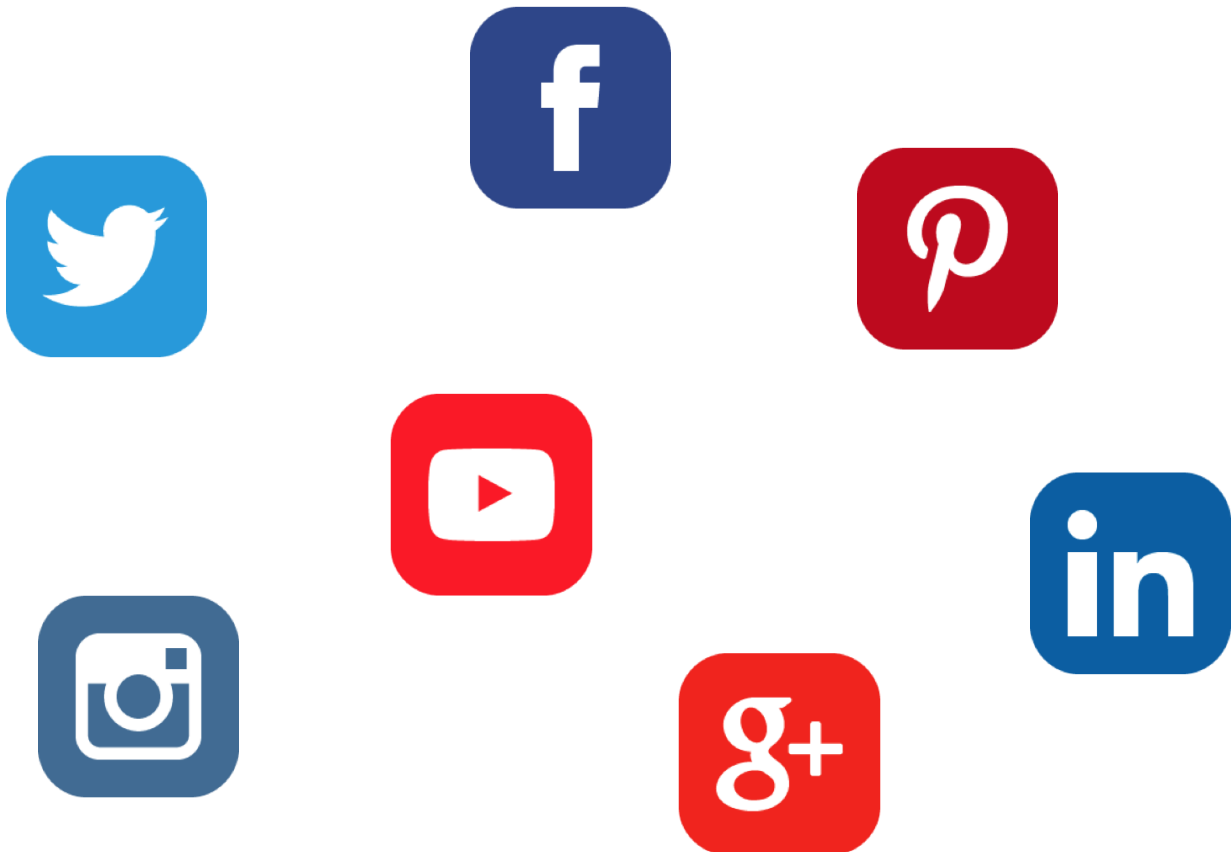


“Social Media Checklist”

by Christina Hills

**Checklist to make sure your WordPress site
and social media are working well together.**



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Introduction

According to Social Media Examiner's "Social Media Marketing Industry Report 2015," 92% of the marketers interviewed said social media was important to their business. But when asked the effectiveness of their social media use, many either didn't know or didn't think it was working.

How about you?

You, as a WordPress website owner, there are many things you can do to make your site work well with various social media platforms. But it's also hard to keep up with the social media world as it seems to change all the time!

In this module, I will share some helpful information that will help you effectively use social media along with some tools that come in handy to make that happen.

(This document assumes that you have a basic understanding of WordPress)

Print out this document, and check off each item as you complete it.

Leverage the power of WordPress and social media that is already available to you.

To your success,

Christina Hills

Christina Hills
Your Teacher/Mentor/Coach for WordPress
<http://www.WebsiteTransformationWorkshop.com>



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Social Media CHECKLIST

- Do you have these social media accounts?
 - Facebook: _____
 - Twitter: _____
 - LinkedIn: _____
 - Pinterest: _____
 - YouTube: _____
 - Google+: _____
 - Instagram: _____
 - Other: _____

- Do you have social media "share" buttons on your website?
- Do you have social media "follow me" buttons/links on your website?
- What is the social media platform(s) you mainly focus on?
 - _____
 - _____

- The optimal day/time to post to social media for my target market is:

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- My membership site **does not** have any social media sharing tools (if applicable)
- All of my thank you/download pages **do not show** any social media sharing buttons
- I always make sure to **add a featured image** to any blog post or page in WordPress

Use the checklist space below for any additional things you need for your sites:

- _____
- _____
- _____
- _____
- _____

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Resources

Social Media Plugins for WordPress:

Monarch

<http://ChristinasResources.com/monarch>



Free social media plugins

<https://wordpress.org/plugins/search.php?q=social+media>

Popular Social Media News Sites:

Social Media Examiner

<http://www.socialmediaexaminer.com/>



Mashable

<http://mashable.com/social-media/>



Social Media Now

<http://www.socialmediatoday.com/>



Pew Research Report on Social Media Statistics

http://www.pewinternet.org/files/2015/01/PI_SocialMediaUpdate20144.pdf